

IKIA 2025 Sponsorship Packages

Sponsorship Level	Brand Visibility	Engagement & Speaking	Exhibition & Access	Digital & Media Presence	Exclusive Opportunities
Title Sponsor (1 Partner) KES 25,000,000	<ul style="list-style-type: none"> Headline branding on all materials Logo on backdrop, bags and lanyards Full-page ad in booklet 	<ul style="list-style-type: none"> Plenary session address Host dedicated side event VIP networking reception 	<ul style="list-style-type: none"> 9x3m premium booth 2 VIP Delegate passes 15 delegate passes 	<ul style="list-style-type: none"> Website hyperlink Social media campaign Post-event publications 	<ul style="list-style-type: none"> Recognition in InKiBank launch Article in conference proceedings Access to attendee list (with consent)
Platinum Sponsor KES 10,000,000	<ul style="list-style-type: none"> Prominent logo on banners, brochures and website Half-page ad in booklet Logo on lanyards 	<ul style="list-style-type: none"> Remarks during select session Participate in panel discussion VIP networking reception 	<ul style="list-style-type: none"> 6x3m booth 1 VIP Delegate pass 10 delegate pass 	<ul style="list-style-type: none"> Website logo and description Social media features Post-conference publications 	<ul style="list-style-type: none"> Recognition during opening and closing ceremonies
Gold Sponsor KES 5,000,000	<ul style="list-style-type: none"> Logo on website, brochures and select signage Quarter-page ad in booklet 	<ul style="list-style-type: none"> Networking sessions Showcase initiatives at booth 	<ul style="list-style-type: none"> Exhibition Booth 5 delegate passes 	<ul style="list-style-type: none"> Website presence Social media shout-outs 	<ul style="list-style-type: none"> Verbal mention during key sessions
Silver Sponsor KES 3,000,000	<ul style="list-style-type: none"> Logo on website and select banners Name/logo in booklet 	<ul style="list-style-type: none"> Networking invitation 	<ul style="list-style-type: none"> Exhibition Booth 3 delegate passes 	<ul style="list-style-type: none"> Website mention Social media mentions 	<ul style="list-style-type: none"> Recognition as a sponsor in the event booklet
Bronze Sponsor KES 1,000,000	<ul style="list-style-type: none"> Logo on website & select banners Name/logo in booklet 	<ul style="list-style-type: none"> Networking invitation 	<ul style="list-style-type: none"> Exhibition Booth 2 delegate passes 	<ul style="list-style-type: none"> Social media mentions 	<ul style="list-style-type: none"> Space to display brochures
Media Partner In-kind	<ul style="list-style-type: none"> Logo on website, banners, press Acknowledgement in all marketing materials 	<ul style="list-style-type: none"> On-site interviews and media access 	<ul style="list-style-type: none"> Exhibition Booth Full event access for media team 	<ul style="list-style-type: none"> Shared content across platforms Event interviews and coverage 	<ul style="list-style-type: none"> Media coverage pre, during and post event
Gala Sponsor KES 6,000,000 (in-kind or cash)	<ul style="list-style-type: none"> Recognition at VIP dinner Branded items Logo in the conference booklet 	<ul style="list-style-type: none"> Remarks at reception Showcase products 	<ul style="list-style-type: none"> 10 delegate passes 	<ul style="list-style-type: none"> Website and social media recognition 	<ul style="list-style-type: none"> VIP access Product display at the reception
Merchandise Sponsor KES 3,000,000 (in-kind or cash)	<ul style="list-style-type: none"> Co-branding on notebooks, bags and pens Logo in all delegate kits 	<ul style="list-style-type: none"> Networking invitation 	<ul style="list-style-type: none"> Exhibition booth to display merchandise 3 delegate passes 	<ul style="list-style-type: none"> Website & booklet recognition 	<ul style="list-style-type: none"> Include promotional materials in all gift hampers
Internet Sponsor KES 1,000,000	<ul style="list-style-type: none"> Logo on website & select banners Logo in the event booklet 	<ul style="list-style-type: none"> Networking invitation 	<ul style="list-style-type: none"> Exhibition Booth 2 delegate passes 	<ul style="list-style-type: none"> Online sponsor page mention 	<ul style="list-style-type: none"> Space to display brochures