

PROGRAMME (Provisional)

* Unless otherwise indicated, all times are East African Time (EAT)

* Exhibitions will run throughout the Conference and Trade Fair period from 8am -5.30pm daily

| DAY ONE: Wednesday, 19th November 2025 | |
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| 9:00-10:00 am | The Heritage-Based Enterprises Agenda |
| PLENARY SESSION | <p>Keynote address</p> <ul style="list-style-type: none"> ■ Kenya's Indigenous Knowledge Intellectual Assets: Protecting for Posterity and Promoting for Prosperity ■ It is High Time Local Foods Found their Rightful Place on Five-Star Hotel Menus |
| 10:00-10:30am | Tea Break |
| 10:30-12:00 | Brief presentations by IKIA holders: Experience sharing |
| A CABINET LEVEL PANEL DISCUSSION | Advancing the Heritage -Based Enterprises Agenda through a 'Whole-of-Government Approach' |
| 12:00-1:00pm | Exhibitions and Marketplace Interactions |
| 1:00-2:00pm | Lunch Break |
| 2:00-3:30pm | <p>Traditional Foods</p> <ul style="list-style-type: none"> ■ Keynote Presentation and Panel Discussion <p>Traditional Medicine</p> <ul style="list-style-type: none"> ■ Keynote Presentation and Panel Discussion <p>Traditional Foods</p> <ul style="list-style-type: none"> ■ Keynote Presentation and Panel Discussion |
| 3:30-5:30pm | <p>Date with the Diaspora (Hybrid)</p> <ul style="list-style-type: none"> ■ Keynote Presentation and Panel Discussion <p>Investing in IKIAs: Opportunities for Kenyans in the Diaspora (1)</p> <ul style="list-style-type: none"> ■ Keynote Presentation <p>Tour of the Exhibitions (Hybrid)</p> |
| PLENARY SESSION | |
| DAY TWO: Thursday, 20th November 2025 | |
| 09:00-10:00am | <p>Heritage Sites and Cultural Tourism</p> <ul style="list-style-type: none"> ■ Keynote Presentation and Panel Discussion <p>Musicology and Creative Economy</p> <ul style="list-style-type: none"> ■ Keynote Presentation and Panel Discussion |
| THEMATIC PLENARY SESSIONS | |
| 10:00-10:30 am | Tea Break |

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| 10:30–12:00pm | Exhibitions and Marketplace Interactions |
| 12:00–1:00pm | Lunch Break |
| 1:00–3:30pm | <p>Tour of the Exhibitions by Chief Guest</p> <ul style="list-style-type: none"> ■ Entertainment: Cultural Performances <p>The Potential of Indigenous Knowledge Intellectual Assets: <i>The Indian Case</i></p> <ul style="list-style-type: none"> ■ Keynote Presentation and Panel Discussion <p>Venturing into Heritage-Based Enterprises as a New Growth Area of Kenya's Economy</p> <ul style="list-style-type: none"> ■ Keynote Presentation and Panel Discussion |
| | Commissioning of the Indigenous Knowledge Management System (IKMS) / Indigenous Knowledge Innovation Bank (InKiBank) |
| 3:30–5:00pm | Exhibitions and Marketplace Interactions |
| 5:30–8:00pm | Entertainment and Governor's Dinner in Honour of Invited Guests |
| GOVERNOR'S DINNER | |